2020 was a turbulent year also for Powercoders, with many challenges but with many great highlights. We truly appreciate that we are able to continue to offer so many courageous, talented and motivated participants a chance to enter the labour market. We proudly present our impact over the last four years in numbers!

198 qualified participants
1470 applications received
145 companies onboarded
12 programs completed
3 countries involved: Switzerland, Italy & Turkey

90% internship placement
60% integration rate**

www.powercoders.org

* 2017 – 2020
** job or apprenticeship (ongoing estimation)
**3rd Birthday of Powercoders**
The year launched rocket-style with the celebration of our 3rd birthday! The birthday party at the co-working space Effinger was like a home-coming, since the journey started from there in January 2017.

**Successful Launch in Italy**
After Turkey, we were able to install our program in a 3rd country at the beginning of 2020: team Italy and all of Powercoders are happy with the launch of the program in Turin. And the next batch 2021 is already in preparation there.

**Inauguration Powerhouse Romandie**
The still quite new 2020 brought about the opening of the Powerhouse Romandie! It is a solidary co-working space and meeting point for people with the most various backgrounds, companies, foundations and other entities coming together to empower those who deserve a chance.

**High Performing Online Class**
Due to Covid, the spring class was the 1st class held entirely online. Still, the participants successfully graduated in July and received their diplomas at a small ceremony on site.

**1st Powercoders International Summit**
The very 1st time we held an international summit for the Swiss and the international team of Powercoders to come together for discussions and workshops about purpose, vision and strategy as well as for best practice exchanges.

**Expanded Volunteers Network**
152 awesome professionals volunteered for us as IT Trainers or Job Coaches this year – privately or within the framework of corporate volunteering. Some of them, amazingly, even organised a special event: the first Powercoders Snowday. Thanks to this, 9 of our alumni were able to go skiing for the first time.

**Great Media Coverage**
This year we had 26 media coverages in Switzerland including Netzwoche, TV RTS, Radio LaBe, 24 heures, Radio SRF. We are grateful for the attention yielded by each one!

**Career Days – Online & On Site**
In spring, the Career Days were held online and in fall we were lucky to be able to hold the event on site at the amazing conference and congress center ConventionPoint in Zurich. 84 companies were showing interest in our participants this year!

**SwissBizFem Award**
We were and still are – proud! Our CEO Bettina Hirig won the SwissBizFem Award 2020 in the category “Leadership”. And we know exactly why she deserves this.

**Pilot “Youth Camp”**
This year we launched our 2nd pilot project: 2 weeks full of playful technology, education and skill-building to help stir the interest in tech for kids and teenagers who, after all, are the workforce of the future.

**Success Stories**
We keep being able to write about the successful stories of our graduates. In 2020, 16 graduates signed contracts for permanent positions and 8 for apprenticeships.

**Leverage on Social Media**
We extended our network on social media in general. On Linkedin we achieved this year an impressive number of over 170'000 views of our news and our monthly newsletter grew to 1708 subscribers.

**Powercoders at SRF Tagesschau**
We are proud that we were featured with our Career Day from 20 October in the SRF Tagesschau at evening prime time! Have a look at our press page.

**Skilled Participants**
This year, 67 participants were part of our program, 27% of them were women and 73% men. Their backgrounds ranged from software programmer to english teacher to mathematician and many other fields.

**Swiss HR AWARD**
We won the Special Jury Prize for “Outstanding Performance” at the Swiss HR Award night 2020 – our 3rd award in 12 months!

**Impact Report 2020**
We achieved a great collaboration with the Swiss cantons: they help finance the participants joining our program. This year there were: 10 from Bern, 9 from Zurich, 8 from Valais, 6 from Geneva, 5 from Vaud, 3 from Aargau, 2 from St. Gallen, 2 from Zug, 2 from ZH and 1 each from Basel-Land, Basel Stadt, Fribourg, Graubünden, Neuchâtel and Schwyz.

**Talks & Panels**
Powercoders team members were invited this year to 35 different conferences as speakers and panel experts in order to share our mission and our best practices.

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SUCCESS STORIES

“IT has always been my thing.”

Nour Alayouby
22, from Syria, is now a Mediamatician in a way-up apprenticeship at SBB.

“I applied to almost all the places in the Romandie where they have an IT department – without success.”

Osman Mohammed Osman
25, from Eritrea, is now an ICT apprentice at Camptocamp – looking back at his time before Powercoders.

“It was very important for me to know Powercoders. It was a turning point in my life after I arrived in Italy and this new job will be a door to a better, clearer working and private future.”

Shorsh Abbasi Boukani
41, from Iran, is now an IT programmer at Reale Group.

“People with fantastic ideas to share, people with patience for teaching, professionals and amateurs, women and men, young and old but all with one single goal: to help the participants succeed in making a life for themselves.”

Halit Çelik
32, tourist guide from Turkey, is now a Web Developer at Cruncher – he talks about the awesome people volunteering for Powercoders.

“Understand that nothing on this earth is impossible.”

Mohammad Al Mestarihi
31, from Syria, is now a UX / UI Designer at Deep Impact.

“At Switzerland, I can move around freely and don’t have to constantly be afraid.”

Abdul Nawaz Bugti
28, from Pakistan, is now a Solutions Engineer at Squirro.

“People with fantastic ideas to share, people with patience for teaching, professionals and amateurs, women and men, young and old but all with one single goal: to help the participants succeed in making a life for themselves.”

Jamila Amani
31, from Afghanistan, is now a System Engineer at Swisscom.

“The library was my best friend because from Monday to Saturday, I spent several hours there.”

Migmar Lhamo Deckyitsang
32, from Tibet, is now Junior Quality Assurance at Car For You.

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